

Web Presence for beginners

from the artist's hand to the world's eye

October 24, 2009

Saturday from 10 to 3a one-day workshop for artists, open to all...



- learn a simple web glossary
- learn how to register a domain name
- find out tips about search engines
- learn to create a free blog as a website
- learn basic blogging techniques
- learn to recognize clean website design
- discover ways to sell your art online
- explore social media to enhance blog
- develop personal artist's web presence
- connect with other artists in the world
- be inspired by the web art community
- acquire web competency without fear
- create locally and exhibit globally

For those of us who are hands-on creative persons, showcasing ourselves on the world wide web via the internet can be very daunting. This virtual world seems to move at super sonic speed far from human pace of making art. Often we give up before we even start.

This one-day workshop is based on this tenet:

Start where you are. Take just one simple step at a time. Start is the keyword here.

The professional artist is represented by their actual artwork, and also by what is said and read about their work on the world wide web. The wise and savvy artist needs to be in control of his or her own "brand" or name as it shows up in the virtual world.

Do you want others telling the world about your work as an artist, or do you want your story told using your own creative voice?

\$45 for registration prior to October 10, \$55 after this date. Pre-registration required. Reserve your space early.

The instructor is Elsah Cort, collage artist, web enthusiast, blogger, and Three Rivers Artists' Studio Tour organizer

For more information see www.elsahcort.wordpress.com or call 559-561-4671.

Image: *Butterfly Man*, mixed media collage 11X14 in ©1998 Elsah Cort

Arts Visalia

214 E. Oak Visalia, CA 93271

559.739.0905

Registration Form

Name _____

Address _____

Email _____ Phone _____

Comments _____

Enclosed workshop fee of _____ (please make check out to Elsah Cort)

MC, VISA, Discover card # _____ exp date _____

Mail to Elsah Cort, PO Box 245, Three Rivers, CA 93271 or leave at Arts Visalia Wed-Sat 12-5.